



 **UNITED KINGDOM**

 **+1 866-862-4848 Ext 11187**

 **charlotte.roche@demandai.co**

www.demandai.net



Unify Data. Ignite Demand. Deliver Outcomes.

Demand AI brings together advanced AI and real-world lead gen expertise to help businesses transform messy data into measurable growth — all with zero disruption and full transparency.

CHARLOTTE ROCHE

GROUP FINANCIAL CONTROLLER

Oversees financial reporting, controls, and governance across Demand AI, ensuring accurate, timely financial information and strong financial discipline as the business scales. Works closely with the CFO and leadership team on group reporting, forecasting, and financial processes that support informed decision-making and sustainable growth.