



DEMAND AI



PRESS RELEASE

Demand AI Group Inc.

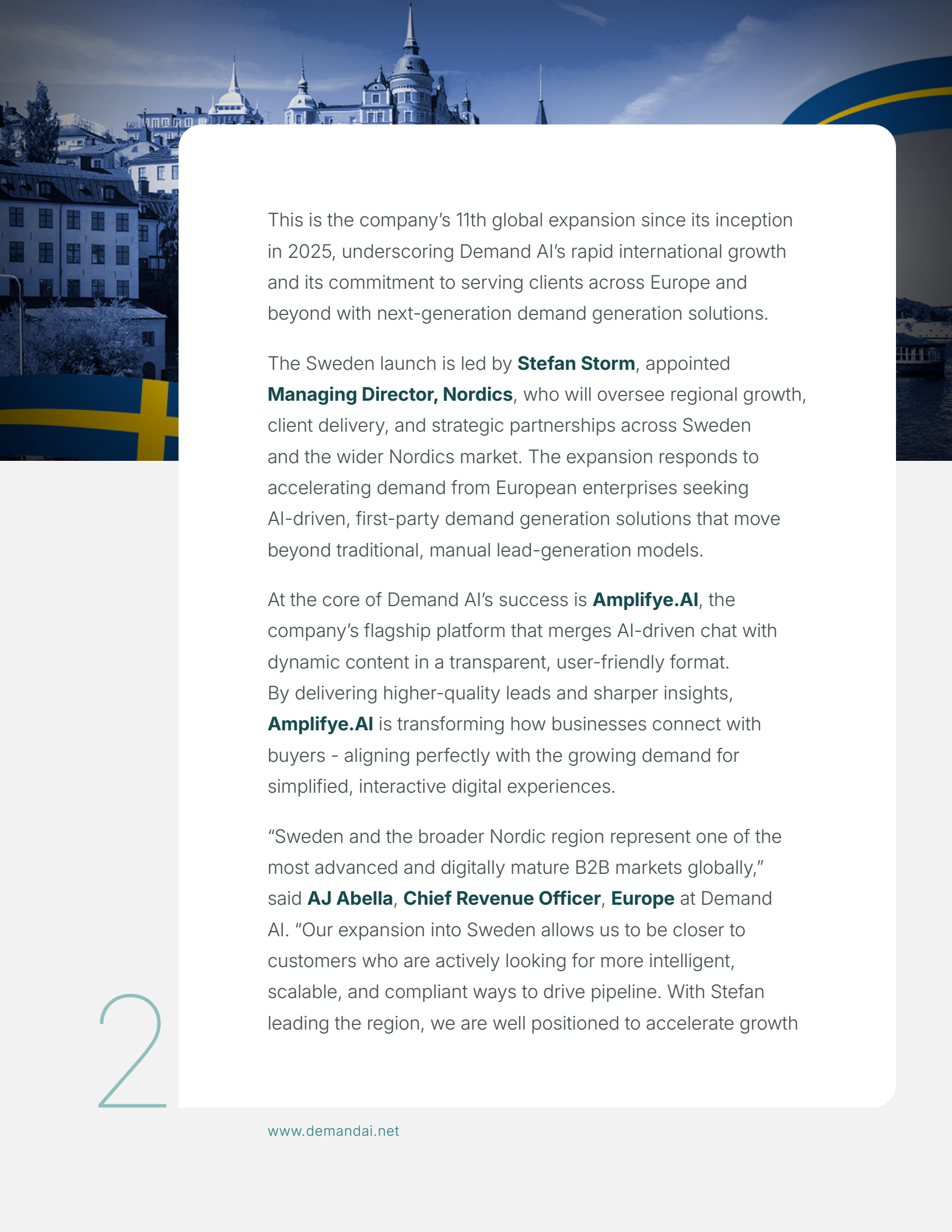
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Demand AI Continues Global Expansion with Nordic Region Launch

Stockholm, Sweden – [2 March 2026] — AI-driven demand generation leader accelerates growth in key region with its flagship platform **Amplifye.AI**, redefining how businesses engage customers.

Demand AI, the global AI-native B2B demand generation and marketing technology company, today announced the opening of its Nordics operations, headquartered in Stockholm, Sweden. The move marks a significant expansion of Demand AI's footprint across the Nordics region and reinforces its commitment to serving enterprise clients across Northern Europe.



This is the company's 11th global expansion since its inception in 2025, underscoring Demand AI's rapid international growth and its commitment to serving clients across Europe and beyond with next-generation demand generation solutions.

The Sweden launch is led by **Stefan Storm**, appointed **Managing Director, Nordics**, who will oversee regional growth, client delivery, and strategic partnerships across Sweden and the wider Nordics market. The expansion responds to accelerating demand from European enterprises seeking AI-driven, first-party demand generation solutions that move beyond traditional, manual lead-generation models.

At the core of Demand AI's success is **Amplifye.AI**, the company's flagship platform that merges AI-driven chat with dynamic content in a transparent, user-friendly format. By delivering higher-quality leads and sharper insights, **Amplifye.AI** is transforming how businesses connect with buyers - aligning perfectly with the growing demand for simplified, interactive digital experiences.

"Sweden and the broader Nordic region represent one of the most advanced and digitally mature B2B markets globally," said **AJ Abella, Chief Revenue Officer, Europe** at Demand AI. "Our expansion into Sweden allows us to be closer to customers who are actively looking for more intelligent, scalable, and compliant ways to drive pipeline. With Stefan leading the region, we are well positioned to accelerate growth

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and deliver meaningful value to Nordic enterprises."

Stefan Storm, Managing Director Nordics, said: "I'm excited to bring Demand AI's unique products and services to the Nordic market. For too long, demand generation has relied on black-box metrics. Demand AI replaces guesswork with transparent buyer conversations that sales and marketing can act on."

With the addition of the Nordics region, Demand AI continues to cement its position as a global leader in AI-powered demand generation, expanding its reach into key markets and accelerating the adoption of its groundbreaking platform.



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About Demand AI Demand AI is a global B2B demand generation and marketing technology company delivering a pure software-led, AI-native approach to pipeline creation. By combining proprietary AI platforms, first-party data, and intelligent buyer engagement, Demand AI helps organizations transform how they identify, engage, and convert demand in a rapidly changing digital landscape.

For more information, visit www.demandai.com or contact press@demandai.com.

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