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Demand AI brings together advanced AI and real-world lead gen expertise to help businesses transform messy data into measurable growth — all with zero disruption and full transparency.

MATTHEW PARK

MANAGING DIRECTOR, SOUTH KOREA

Leads Demand AI's expansion into South Korea, driving market entry and adoption of AI-powered demand solutions. Brings 10 years of experience across demand generation, enterprise marketing, account strategy, and partner ecosystems. Australian-raised with strong cross-cultural perspective and deep understanding of APAC and Korean markets.